Manna Project International

Information Session

Program Director, Summer Intern, Spring Break
About Manna Project International

Mission:
To foster communities of talented young leaders to become the next generation of social change agents by engaging in collaborative, on-the-ground service with international communities in need.

Vision:
To create communities of young leaders that help break the cycle of poverty in underserved communities around the world.
Manna Project is Many things…
Organization History

- 2004: established as a US 501(c)3 nonprofit organization by a group of students from Vanderbilt University looking for service opportunities abroad, beginning in **Nicaragua**.
- 2007: **Ecuador** site opened
- 2010: **Guatemala** site opened
- 2013: Guatemala site closed
- 2016: 1\textsuperscript{st} outside Exec Director hired
- To date: over 1900 alumni volunteers &
- around 10,000 program beneficiaries
- 35,000+ volunteer hours annually
MPI’s Organizational Pillars

Whether serving communities in need or fostering our own communities of volunteers, we believe that the best experiences, projects and opportunities are the ones we create together.

How this unique model sets us apart from similar organizations:

• Program Directors get to run their own programs and are responsible for teaching, expanding, and managing their programs
• Long-term commitment to just a few communities - NOT temporary visits to many different sites
• This allows our volunteers to gain extensive leadership and résumé-building experience at an early stage in their career
• Tangible experience about what it means to be part of an international organization
# Areas of Service

## Health
- Cooking & Nutrition
- Diabetes Club
- Exercise & Sports
- Preventative Health Education
- Primary Healthcare Clinics
- Reproductive Health

## Education
- Community Library
- Creative Arts
- Wellness & Nutrition
- English
- Environment & Recycling
- Kids Camp
- Teen Center
- Youth Health Center Education

## Livelihood
- Vocational Training
- Economic Empowerment
- Career Prep
Opportunities

- **Short-Term Site Visits**
  - Team Trips during your university’s Spring or Fall Break
  - 8 to 12 participants per team
  - 3 to 8 teams per site, per year
  - 1 project focus

- **Internship Positions:**
  - Summer Internships
  - 4 to 8 weeks in May – July
  - 10 Summer Interns per site
  - Project and program management

- **Long-term Positions:**
  - Program Director positions (5, 7, 12 & 13-month)
  - 6-12 Program Directors per site
  - Program directing and MPI organizational roles
Program Director Position

- Choose to be on-site in Ecuador for 3, 5, 7, 12, or 13-months
- Live and work with other Program Directors on site
- Personal growth and development
- Find meaning by serving others
- Develop and lead programs of interest as well as those that need leadership on site
- Improve your Spanish
- Program focuses: Health, Education and Livelihoods
- Get experience with organizational and leadership roles like grant writing, social media management, or finance to build your professional resume
- Incredible way to build your résumé and leadership experience
- Explore a new culture and country
- Fun team-building and travel
- Make lifelong friends and live as a group in MPI house
Benefits of Program Director Experience

MPI equips Program Directors with organizational and leadership development skills for multiple fields, including:

- International Development
- The Nonprofit Sector
- Law
- Medicine
- Education
- Public Health
- International Policy
- International Business
- Politics
- Graduate School

Even you aren’t interested in pursuing a professional career in nonprofit or development, you should still look into this position as it prepares you for many professional roles.

- All 250+ of our alumni Program Director have a unique and different career path after their time with Manna Project.
Scope of work of ONE Program Director

- Serves 75 hours directing programs every month
- Teaches 64 community members
- Spends 923 hours in the community per year
- Leads 25 short-term volunteers
- Collaborates with 17 locals and
- Directs 4 Programs
Alumni Success

Hudson Baird
- Guatemala 2010-2011 Spring Break volunteer
- Now Executive Director, PelotonU
- MPI was the most important thing that happened to me in college.
- Because of trip, majored in international development, moved to Guatemala after college, and choose a career in social entrepreneurship.
- Mentors and responsibility were critical to now run an education organization.

Virginia Green
- 2013 PD for 1 year, then 8 months as Recruitment Coordinator, then 4 months Ecuador CD
- Now Bilingual Case Manager and Victim Advocate at a domestic violence organization in SC
- learn fluent Spanish
- refined my interest in social services
- learned the important role that small organizations can play in community development
- taught me patience and understanding when working with diverse populations
Alumni Quotes

- "My time at Manna Project was one of the most formative years of my life. I was empowered by the autonomy that Manna Project instills in its Program Directors to take ownership, not only of the work we were aiming to accomplish, but of my role within the community at large. This quality has been ever-present in my work since, whether working with big companies on corporate responsibility or running an entrepreneurial MBA program."

- “Manna was an integral part of getting me to where I am now. Without the experience I got abroad, I can't imagine getting the job I have now or getting into grad school. It taught me so much about putting what I had studied in undergrad into practice, and gave me real life experience. I talk about it all the time in interviews, as "fun facts" when you have to do those lame introduce yourself games, and just in every day conversation. Anyone looking to get into this field will benefit immensely from an experience like Manna. “

- "My time with Manna Project really opened my eyes to what life is like outside the United States. It helped me become a better global citizen and gain firsthand knowledge of some of the economic issues facing developing countries, which has proven invaluable in pursuing a graduate degree in economics."
Ecuador- Chillos Valley
Ecuador Community

The Los Chillos Valley
(Fajardo, Rumiloma, San Francisco)
Since 2007
Population: 180,000
45 minute bus ride from Quito city center
8000 feet elevation, cool climate
Middle-class professionals live beside impoverished rural farmers
Ecuador Beneficiaries – Chillos Valley communities

- Around 1000 / year
- high incidence of diet-based ailments, food-borne illnesses and malnutrition
- Huge demand for high-quality, affordable English language instruction
- Great wealth disparity in the region, so many lack basic education, sanitation, and utility coverage
- Most are underemployed or unemployed
- In 2007, was low-income and mostly rural but now middle-income & professional
### Serving el Valle de los Chillos

#### The Need
- 69% of women are underemployed
- 21.5% of population lives below the poverty line
- 11% of students drop out of primary school
- 34,550 illiterate youths
- 58.9% illiterate female adults
- 12% undernourishment rate
- 53% of the population is overweight and 20% obese
- 50% females drop out after primary school

#### The Response
- Adult English courses and Conversation club
- Homework help and interactive learning
- Summer reading program
- Nutrition and cooking wellness programs
- Children’s English courses
- Work with local hospitals and health professionals
- Work at local women’s shelter
- Computation courses
- Computer Lab
- Women’s group
- Water therapy for Disabled Children
Fundraising Obligation of a PD

Manna Project International’s Program Director position is one of the most affordable long-term volunteer options available, with the highest level of support and capacity development. **Need-based Scholarship opportunities available!**

**EXPENSES**

<table>
<thead>
<tr>
<th>MONTH POSITIONS</th>
<th>5-7</th>
<th>12-13</th>
</tr>
</thead>
<tbody>
<tr>
<td>$900 PER MONTH</td>
<td></td>
<td>$700  PER MONTH</td>
</tr>
</tbody>
</table>
# Explanation of Costs

## What does this cover?

- Program Transportation
- Weekly Stipend
- MedEx Travel Insurance
- Language School
- Visa
- On-Site Orientation
- Housing
- Meals
- Quarterly Retreats
- Cultural Excursions
- Community Homestays
- Professional Development

## Financial Breakdown

<table>
<thead>
<tr>
<th>Monthly Expense Breakdown</th>
<th>Semester (5-7 months)</th>
<th>Full Year (12-13 months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Living Expenses (room &amp; board, transportation, visas)</td>
<td>$600</td>
<td>$500</td>
</tr>
<tr>
<td>International Travel Insurance</td>
<td>$50</td>
<td>$50</td>
</tr>
<tr>
<td>Professional Development</td>
<td>$100</td>
<td>$50</td>
</tr>
<tr>
<td>Operational expenses related to the volunteer position</td>
<td>$150</td>
<td>$100</td>
</tr>
<tr>
<td><strong>Monthly Total</strong></td>
<td><strong>$900/month</strong></td>
<td><strong>$700/month</strong></td>
</tr>
</tbody>
</table>
Scholarships and Fundraising Opportunities

New for Fall 2019 Program Director applicants: We are offering need-based scholarships that could cover up to 100% of your Program Director fees. Please email jackie@mannaproject.org for more information.

Scholarships and Grants:
Many PDs apply for third party scholarships and grants to achieve their fundraising commitment. We have a list of scholarships and grants which PDs have had success with in the past, but you also may want to check with your universities for funding options. Please email jackie@mannaproject.org for a list of grants and scholarship opportunities!

Fundraising
• Tap into your personal and social networks
• Graduation Gifts
• Organize fundraising events
• Crowdfunding sites such as Razoo or GoFundMe
# Program Director Timeline

## Fundraising Timeline

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contract and $500 deposit due</td>
<td>Three weeks after acceptance</td>
<td>Three weeks after acceptance</td>
<td>Three weeks after acceptance</td>
<td>Three weeks after acceptance</td>
</tr>
<tr>
<td>Minimum funds raised</td>
<td>$2000 by July 14, 2019</td>
<td>$4500 by July 14, 2019</td>
<td>$3000 by Jan 4, 2020</td>
<td>$4500 by Jan 4, 2020</td>
</tr>
<tr>
<td>(followed by language school and orientation)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minimum raised</td>
<td>N/A</td>
<td>$6500 by Dec 1, 2019</td>
<td>$5000 by April 1, 2020</td>
<td>$6500 by July 15, 2020</td>
</tr>
<tr>
<td>Winter break for personal travel</td>
<td>N/A</td>
<td>December 14, 2019-January 4, 2019</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Total raised/pledged</td>
<td>$4500 by Oct 1, 2019</td>
<td>$9100 by Feb 1, 2020</td>
<td>$6300 by June 1, 2020</td>
<td>$8400 by Oct 1, 2020</td>
</tr>
<tr>
<td>Group contract ends*</td>
<td>December 14, 2019</td>
<td>August 13, 2020</td>
<td>August 13, 2020</td>
<td>December 12, 2020</td>
</tr>
</tbody>
</table>

*Exceptions to dates must be presented to the MPI office for approval.*
PD Application Process

1. Fill out the online application
   www.mannaproject.org/pd-application
2. Submit the information for two references
3. Send in a resume and transcript (unofficial transcripts are accepted)
4. You will be contacted to set up a phone interview within two weeks after the deadline for applications (April 5th)
5. Notification of acceptance occurs within two weeks of the phone interview
6. If you are accepted, you have three weeks to confirm your acceptance and submit a deposit of $500
Upcoming PD Deadline

Positions are available for the upcoming 2019-2020 Program Director year!

Spots are filling up fast, so apply ASAP!

DEADLINE: May 15th
Q + A

Please email all questions to:

- **Development Director:** Jackie@mannaproject.org
Helpful Links

Program Director Home Page: www.mannaproject.org/program-director

Program Director Handbook: www.mannaproject.org/pdhandbook

Application Page: www.mannaproject.org/pd-application

MPI Home Page: www.mannaproject.org

Scholarship/Grants Page: www.mannaproject.org/scholarships

Resources: www.mannaproject.org/resources

Alumni Network: www.mannaproject.org/alumni

Still have questions? Email recruitment@mannaproject.org
Thank you for joining the Program Director Information Session!

We hope to review your applications soon.